Wisconsin Public Library Consortium

Digital Library Steering Committee Meeting Notes

April 10, 2025, at 1:00 pm

Teleconference meeting held via Zoom – See instructions at end of agenda

ATTENDEES: BLS: Shawn Carlson (Waukesha), BLS: Abby Armour (Mukwonago), IFLS: Martha Spangler (Altoona), MCFLS: Beth Henika proxy for Karli Pederson(Milwaukee)MCFLS: Kenny Schlueter (Greenfield), NFLS: Clare Kindt (Brown County), NWLS: Leslie Mehle (Superior), OWLS: Megan Kloeckner (Little Chute), SCLS: Eric Norton (McMillan) also proxy for Molly Warren (Madison), SWLS: Karina Zidon (Platteville), WRLS: Kayla Mathson (Independence), WLS: Nicole Hardina-Wilhelm (Neenah), WLS: Susie Menk (Ripon), WVLS: Elisha Sheffer (Rhinelander), Elizabeth Neuman (DPI Rep)

Absent: KLS: Shannon Urban (Kenosha), MCLS: Meredith Gadzinski (Manitowoc) PLLS: Michael DeVries (Beloit), WPLC Board Rep: Gina Rae, NWLS

GUESTS: Alix Morris (OverDrive Product Support Specialist), Katie Strong (OverDrive Account Manager), Meghan Volchko (OverDrive Digital Content Librarian)

Project Managers: Melody Clark (WiLS), Sara Gold (WiLS)

Meeting started at 1:01 pm

1. Call to order

K. Zidon called the meeting to order at 1:01 pm

2. Review Agenda – changes or additions

Motion: Approve the agenda with an addition of a break for the statewide Tornado drill at 1:4

5pm

Made by: K. Mathson Second: E. Norton Discussion: None

Results: Motion Passes unanimously

3. Approval of minutes – February 13, 2025

Motion: Approval of Minutes

Made by: K. Mathson Second: K. Schlueter Discussion: None

Results: Motion Passes unanimously

4. Reports: Committees, Workgroups and Project Manager Updates

- a. WPLC Board Report M.Clark shared on behalf of G. Rae that the Board met in February.
 - i. The Board approved the WPLC Strategic Plan!
 - ii. The Board discussed potential activities for year one of the plan. The Strategic Planning Committee met to finalize the activities.

- iii. 2024 Budget Carryover recommended apportionment was approved.
- iv. A scholarship Process for Digipalooza was finalized. It was determined that current Digital Library Steering and Selection Committee members would be eligible.
- v. A Budget Committee was formed to develop the 2026 and 2027 budgets. That Committee met in March.
- vi. System Partner Analysis Review Reports were created by OverDrive for each system's Advantage accounts. Those reports were sent directly to each board member after the meeting and OverDrive provided a webinar to go through the reports.
- vii. Advantage Spending Survey Results were shared.
- b. Selection Committee- S. Gold noted the Selection Committee met March 20th.
 - i. The WPLC Strategic Plan was shared with committee members and it was noted that WPLC Project Manager Melody Clark will be joining the May meeting to answer questions about the plan, the planning process and the role of the Selection Committee.
 - ii. S. Gold provided follow-up to questions offered at the Nov 2024 meeting. She shared that OverDrive is implementing a 2% credit card fee beginning in April and shared the Adv libraries and systems participating in Cost Per Circ (CPC) projects: KLS, NWLS, PLLS, WRLS and Reedsburg PL
 - iii. Current sales for the month were shared as well as relevant publisher information.
 - iv. The committee reviewed a draft of updates to the Consortium and Advantage Selection Guidelines which will be finalized at the May meeting.

5. Discussion and Action Items

a. Presentation and Discussion with OverDrive Account Managers

OverDrive account managers presented on the following topics.

- Ways to increase patron satisfaction
 - More focused Advantage purchasing.
 - How OD can support Advantage purchasing K. Strong touched on the following: replenishing metered access titles by time and licenses. Consortium is focusing on Max Access titles and Sim Use subscriptions; Share max number of copies that are purchased at Consortium level. It was shared that in 2024, Advantage spending surpassed the Consortium spending for the first time.
 - Curating collections
- Advantage Lucky Day benefits and brief how-to overview
- Benefits of changing current checkout and hold limits
 - Currently the WDL is set at 10 checkouts and 10 holds per patron.
 OverDrive provided the checkouts and limits of comparable organizations and consortia:
 - Library A: 15 checkouts, 15 holds

- Library B: 10 checkouts, 8 holds
- Library C: 20 checkouts, 30 holds
- Library D: 10 checkouts, 20 holds
- Library E: 10 checkouts, 10 holds
- Advantage Recommendations
 - Weekly Purchasing: Create Automatic Carts in MP
 - Metered Access Expiring TItles
 - Titles with Holds
 - o Holds Management: Set Monthly Budgets
 - Waiting Period Over Time Report upon Request from K. Strong
 - Clear Consortium-wide Policies
 - Advantage level standards: Auto Weeding Plans, Removing Holds, Expectations for Purchasing Habits, Encouraging systems to create their own holds ratios
 - Sign Up for Shelf Express Plans Information on Shelf Express plans
- Other Recommendations: Advantage PAR Reports, Advantage Check-ins with OverDrive team, System trainings, Review lending period options
- Qs from Steering
 - How can OD support more detailed statistics at the system and library level?
 - e.g. Clarity on cost per circulation figures
 - What detailed reporting features/tools are available to support system selectors in acquiring content, including titles previously owned via WPLC but have lapsed?
 - K. Strong reviewed several reports to help advantage selectors.
 - What advocacy is OD doing around equitable pricing of eContent for libraries?
 - Special book club pricing can be requested through Meghan.
 - OverDrive does pass along pricing requests/frustrations/concerns to the publishers.
 - Wishlist: Ability to be able change limits on # of Lucky Day/ CPC checkouts at the Adv level.

6. Committee information sharing and questions

K. Zidon noted that she appreciates the new audio book filtering features in Libby!

7. Adjournment

Next Meeting Date: May 15, 2025, at 1:00 PM

The meeting ended at: 2:33 pm